

To: Members of the Speech Communication Association of South Dakota
From: Liz Tolman, 2013 Program Planner

On behalf of the Executive Committee, I invite you to attend our annual meeting on Friday, September, 6 and Saturday, September 7, 2013.

The conference will be held at the Ramkota Hotel and Conference Center in Aberdeen. Hotel Reservations must be received by August 6 (605-229-4040) for the single or double occupancy rate of \$89.99. If there are rooms available outside the block after August 6, my contact at hotel has stated that they will offer the group rate as long as guestrooms are available. <http://aberdeen.bwramkota.com/>

You will need to register for the conference by Thursday, August 29 at 11:59 p.m.
<http://SCASD2013.questionpro.com>.

Registration payment will be made at the conference (Cash or Check). Conference registration and membership is \$35.00 (Banquet included). Registration and membership cost for Graduate and Undergraduate Students is \$15.00 (Banquet included). All presenters and participants should register for the conference.

Professor Robert Littlefield from North Dakota State University will be our Keynote Speaker on Friday morning. In addition, Rich Edwards and Adam Jacobi from the National Federation of State High School Associations (NFHS) will present workshops at the conference.

Continuing Education Units (.5 and 1.0) have been approved by South Dakota State University. My colleague, Joshua Westwick, will coordinate Continuing and Extended Education opportunities. CEU Participation and Evaluation forms will be available at the registration table. The cost is \$5.00.
<http://www.sdstate.edu/cee/development/continuing-ed/index.cfm>

At this time, academic credit approval for SPCM 491/791: Independent Study (1 credit) at South Dakota State University is pending. If the course is approved, information about the course will be available on the website. If approved, Joshua Westwick will serve as the Instructor. Academic credit requires instruction on three days. Therefore, the Great Ideas for Teaching Speech (GIFTS session) will be held on Thursday from 9:00-10:00 p.m. If you are interested in pursuing academic credit you will need to contact Dr. Westwick at Joshua.Westwick@sdstate.edu prior to the conference.

SCASD members are welcome to set up displays in the Concourse next to the registration table.

SCASD web site: <https://sites.google.com/site/sdspeechcomm/>

Please contact me with any questions. I look forward to seeing you in Aberdeen!

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SPEECH COMMUNICATION ASSOCIATION OF SOUTH DAKOTA

2013 Convention Schedule

Conference Theme: Exploring the Future of Our Discipline

Conference Registration Deadline: Thursday, August 29 at 11:59 p.m.

<http://SCASD2013.questionpro.com>

<https://sites.google.com/site/sdspeechcomm/>

Conference Location:

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<http://aberdeen.bwramkota.com/>

605-229-4040

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Check and cash payment.

Thursday, September 5

9:00-10:00 Early Registration – CONCOURSE

9:00-10:00 Great Ideas for Teaching: GIFT Workshop

Facilitator: Joshua Westwick, South Dakota State University

Room: DAKOTA E

Bring your Great Ideas for Teaching! This includes original teaching activities, lesson plans, and other ideas for teaching communication and theatre.

10:00-10:30 Executive Committee Meeting

Room: DAKOTA E

Friday, September 6

8:00-8:45 Registration – CONCOURSE

8:45-9:00 Welcome and Introductions, Elizabeth Tolman, South Dakota State University

Kent Summers, Director of Performing Arts and Sports
National Federation of State High School Associations

Co-Editors, *Discourse: The Journal of the Speech Communication Association of South Dakota*

Anthony Wachs, Northern State University
Karla Hunter, South Dakota State University

9:00-10:00 Keynote Speaker: Dr. Robert Littlefield, Professor, North Dakota State University and Editor of *Communication Studies*

“Paying it Forward: Challenges for Communicators in the 21st Century”

Room: Theater

10:15-11:30 Service-learning 101: Implementing SL in the College/High School Course

Presenter: Kevin Sackreiter, South Dakota State University
Chair: Anthony M. Wachs, Northern State University
Room: DAKOTA D

Service-learning combines meaningful service in the community with a formal educational curriculum and structured time for participants to reflect on their service and educational experience. Service-learning stands in contrast to traditional volunteering or community service, which generally does not include reflection or links to any organized curriculum. (Hollis, 2004, p. 576) This session will provide an overview of service-learning, a look at the types of service-learning that exists, and provide insight into some of the various methodologies that exist for assessing service-learning in your classroom. This session will also include a straight forward discussion of the challenges/warnings associated with implementing this strategy. The session will conclude with an opportunity to engage in table-talk brainstorming sessions about potential service-learning opportunities in participants own communities. The goal of this session will be for each participant to leave with one potential idea for implementing a small or large scale (depending on your ambition) service-learning project with their students. This session, while from a collegiate perspective, should be applicable to all conference participants.

10:15- 11:30 Debate Theory and Practice

Presenters: Ryan Clark, Black Hills State University
Propositions of Action: Reconciling the Burdens of Non-Traditional Policy Resolutions

Nicole Faas, Black Hills State University
 Negotiating Speed: Practical Suggestions for Balancing Quality
 with Quantity

Nick Gale, Black Hills State University
 The Judging Pool: Democratizing Debate by the Ballot

Chair: Ryan Clark, Black Hills State University
 Room: DAKOTA E

BHSU has a proposal on debate theory and practice relevant to both high school
 and college competitors and coaches.

10:15-11:30 Congressional Debate: Cross-Disciplinary Leadership Training

Presenter: Adam J. Jacobi, Representative from the National Federation of
 State High School Associations
 Chair: Leo Kallis, Yankton High School
 Room: DAKOTA B

Seventy-five years ago, South Dakota Senator Karl Mundt helped champion
 Student Congress through his leadership with the National Forensic League.
 Three-quarters of a century later, it flourishes as one of the most dynamic forms
 of debate by asking students to simultaneously sift through a multitude of
 divergent viewpoints for and against an issue, in particularly concise, three-
 minute speeches. Often described as the “sweet spot” between traditional
 rhetorical platform speaking events and debate events, Congressional Debate
 demands students exhibit a combination of sound argumentation, depth of
 analysis, and engaging delivery. As a large group event with student-generated
 legislation topics, Congressional Debate has helped various regions around the
 country build robust participation. This workshop will examine this event, how
 to coach it, and how to structure competitions for an optimal educational
 experience.

10:15-11:30 Current Research: Completed Papers

Presenter: Anne Holmquest, Northern State University
 “Specialty: Argument, Critical Thinking, Rhetorical Theory and Criticism; Rhetoric
 of the Disciplines”

Presenter: Keith Bistodeau, North Dakota State University
 Steve Jobs’ use of Ethos for Persuasive Success in His 2005 Stanford
 Commencement Address, *Top Student Paper

Presenter: Joshua Westwick, South Dakota State University
 He Typed, She Typed: Gender and Power in Online Classroom Discussions

Chair: Elizabeth Tolman, South Dakota State University
 Room: DAKOTA A

11:45-12:45 Lunch on your own

1:00-2:15 'Navigating the Waters' from Conceptualization to Publication: An Editor's Perspective

Presenter: Robert Littlefield, North Dakota State University

Robert Littlefield will share his experiences as editor of *Communication Studies* and provide insight about ways to increase the likelihood that manuscripts will move from conceptualization to publication.

Chair: Joshua Westwick, South Dakota State University
 Room: DAKOTA E

1:00-2:15 Coaching the Transition

Facilitators: Andrea Carlile, South Dakota State University
 Kerry Konda, Aberdeen Central High School

For many high school forensics and oral interpretation competitors in South Dakota their competitive careers began in high school. Given the healthy state of high school forensics in South Dakota and the reemergence of collegiate programs in the state it is vital for all stakeholders to engage in a dialogue to foster growth at the collegiate level. The conversation will address ways for both communities to work together.

Room: DAKOTA A

1:00-2:15 Who Is Telling The Story? A Workshop for Identifying and Performing Narrator Point of View

Presenter: Susan J. Conover, Dakota State University

Chair: Amanda Nordquist, Ortonville High School

Room: DAKOTA D

The central question in analyzing a piece of prose for performance is, "Who is telling the story?" From whose point of view is the audience getting the information? Many interpreters can be expressive, empathic and articulate, but they aren't telling the story from the narrator's point of view, or they aren't

actively seeking to treat the narrator as a character. This means that they don't have a thorough understanding of the literature itself and, as teachers and coaches know, understanding is the cornerstone of a great performance. This workshop will help interpretation teachers, coaches and performers identify narrator point of view, will give tips to help characterize the different types of narrators, and will show what happens to a performance that fails to take point of view into consideration. Participants will be actively involved as they analyze, perform, and discuss the significance of point of view.

1:00-2:15 Policy Debate Workshop

Presenter: Rich Edwards, Representative from the National Federation of State High School Associations

Chair: Travis Dahle, Washington High School

Room: DAKOTA B

Strategy on the Cuba, Mexico, Venezuela Topic

2:30-3:45 Honoring the late Dr. James C. McCroskey: Strategies for Reducing Communication Apprehension and Public Speaking Anxiety for Student Success

Presenters: Laurie Haleta, South Dakota State University
 Karla Hunter, South Dakota State University
 Joshua Westwick, South Dakota State University

Chair: Laurie Haleta, South Dakota State University

Room: DAKOTA A

Dr. James C. McCroskey began his career teaching speech and coaching debate in Scotland and Watertown, S.D. He went on to have a long and distinguished career in the communication discipline. McCroskey published more than 250 journal articles, monographs and textbooks. Most notably, he established a rich and meaningful research agenda on the study of Communication Apprehension, Public Speaking Anxiety and Willingness to Communicate.

This workshop will explore some of McCroskey's significant contributions to the study of Communication Apprehension and Public Speaking Anxiety as it relates to student success in and outside of the classroom. In addition, we will discuss the creation of the new Speech Communication Center at South Dakota State University and share our strategies for reducing students' fear of speaking in public. Finally, the workshop will offer tips and suggestions for speech communication teachers who want to help their students become more confident public speakers.

2:30- 3:45 Communicating our Connection to the Common Core State Standards

Presenter: Adam J. Jacobi, Representative from the National Federation of
State High School Associations

Chair: Kerry Konda, Aberdeen Central High School

Room: DAKOTA E

In the spirit of MythBusters, this workshop will debunk fears pertaining to the Common Core State Standards, and illustrate how what we teach in speech and debate activities – whether in the classroom, or co-curricular, meets the standards at the highest level. We will share strategies for Common Core alignment, as well as advocacy with school administrators and decision-makers.

2:30-3:45 Encouraging Students to Explore Speaking Opportunities

Presenters: Mallory Shulte, O’Gorman High School
Kirsten Craft, Roosevelt High School

Chair: Teresa Fester, O’Gorman High School

Room: DAKOTA D

As recent graduates from the speech community it has come to our attention that more could be done to encourage young people to utilize their speech and debate skills in the public sector. We feel that there is an obligation for us to teach students that there is more to this practice than attending a tournament every other weekend – as educators we need to instill in students a sense of responsibility. This workshop will teach speech professionals how to empower those around them to take action in their communities by highlighting relevant opportunities. These opportunities include things such as speaking the American Legion Oratorical Contest, volunteering for a local campaign, or serving on a youth advisory committee. Each attendee will receive an information packet including information about these opportunities and useful strategies for getting others involved. It is our intent to equip speech professionals with this information and to frame importance of using speech and debate skills to better society.

2:30-3:45 The State of Debate in South Dakota

Facilitators: Travis Dahle, Washington High School
Leo Kallis, Yankton High School

ROOM: DAKOTA B

This discussion will examine the state of debate in South Dakota and some ideas and suggestions to ensure its quality and vigor in the state. Coaches are

encouraged to bring their thoughts and ideas as to where we are and what direction we need to go into the future. Future coaches are strongly encouraged to bring their thoughts and where they want to see debate.

4:00-5:15 *Communicate Meaning and Purpose: Linking Movement and Language*

Presenter: Melissa Hauschild-Mork, South Dakota State University
 Chair: Amanda Nordquist, Ortonville High School
 Room: DAKOTA E

The purpose of this workshop is to engage participants in movement games and activities that explore body posture, gesture, texture, and timing in relationship to communication. Individuals who work with oral interpretation, speech, debate, and theatre students will access information at this session to aid their students in becoming better communicators through the combined use of movement and the spoken word. The workshop proposes to answer the following questions: How do I get my students to look less stiff? How do I get my students to create gesture on their own? What does posture have to do with our ability to communicate? How does one's center of gravity location change communicative purpose? What cues might I give to students to help them explore possibilities for movement?

4:00-5:15 FLIP IT! Basic Strategies to Boost Engagement in the Classroom

Presenter: Kevin Sackreiter, South Dakota State University
 Chair: Elizabeth Tolman, South Dakota State University
 Room: DAKOTA D

Flipping the Classroom is when you focus on your learners by involving them in the process. Flipping means reversing the way you design the learning environment so participants are engaging in activities, applying concepts, and focusing on higher level learning outcomes during the class. When you flip, you switch from instructor centered design to participant-centered design which allows you to create a learning environment that is engaging and motivating. This workshop will apply flipped techniques allowing participants to be immersed in flippable techniques.

4:00-5:15 In Defense of the State Rubric

Facilitator: Daniel G. Snethen, Little Wound High School
 Chair: Anthony M. Wachs, Northern State University
 Room: DAKOTA A

This roundtable discussion will address the rubric for advancing to the State Oral Interpretation Festival works. The facilitator will explain how the rubric works and offer a rationale for this approach. Finally, the presenter will facilitate a discussion with the audience members.

4:00-5:15 Policy Debate Workshop

Presenter: Rich Edwards, Representative from the National Federation of State High School Associations
 Chair: Travis Dahle, Washington High School
 Room: DAKOTA B

Introduction to the 2014-14 Policy Debate Resolution

5:15-5:55 South Dakota Forensic Coaches' Association Meeting
 Room: DAKOTA E

6:00-6:40 NFL: Northern District Meeting
 Room: DAKOTA A

6:00-6:40 NFL: Rushmore District Meeting
 Room: DAKOTA B

7:00 Banquet, Awards Presentation, and Business Meeting
 PRAIRIE, PIONEER, AND OZ

Saturday, September 7

8:30-9:00 Late Registration – CONCOURSE

9:00-10:15 Current and Future Directions for Communication Research

Participants: Rebecca A. Kuehl, South Dakota State University
 Jenn Anderson, South Dakota State University
 Laurie Haleta, South Dakota State University
 Karla Hunter, South Dakota State University
 Joshua Westwick, South Dakota State University
 Haley Vellinga, South Dakota State University
 Kama Konda, South Dakota State University
 Chair: Rebecca A. Kuehl, South Dakota State University
 Room: DAKOTA B

Faculty and graduate students lead many communication research projects at South Dakota State University. This roundtable discussion will be an opportunity

to present current research projects and partnerships, as well as collaborate with others on possible future directions for communication research in South Dakota.

- 9:00-10:15 SDHSAA Rules Review for Oral Interpretation, One Act and Debate
 Presenter: James Weaver, Assistant Executive Director - Fine Arts
 South Dakota High School Activities Association
 Room: DAKOTA D

James Weaver will present the rule changes and respond to your questions.

- 9:00-10:15 Orality and Literacy as Paradigms for Flowing Debate Rounds
 Participants: Ryan Clark, Black Hills State University
 Anthony M. Wachs, Northern State University
 Keith Bistodeau, North Dakota State University
 Chair: Ryan Clark, Black Hills State University
 Room: DAKOTA E

The differences between orality and literacy have been well documented in the field of Communication. However, the practical ramification of orality and literacy upon a judge's interpretation of forensics events has not been studied. In particular, the panelists will discuss the differences in interpretation that may emerge between judging a debate round with a written flow in contrast to judging a round by simply listening to the debate. The panelists will discuss the advantages and the disadvantages of both paradigms of interpreting a debate round. Finally, the panelists will discuss a strategy for determining whether or not flowing effects the outcome of a round.

- 10:30-11:45 Developing Novice Policy Debate Packets: A strategy to improve numbers of policy debate
 Facilitators: Travis Dahle, Washington High School
 Jackie Wilber, Roosevelt High School
 Kerry Konda, Aberdeen Central
 Chair: Travis Dahle, Washington High School
 Room: DAKOTA E

One of the biggest struggles for teams to maintain policy debaters is the wealth of knowledge and research that is required to do policy debate. This round-table will examine the possibility of creating a "Novice Packet" for those teams who have policy debate or plan on doing policy debate. The discussion will include ideas as to the format, what should all be included and how much information should be added.

10:30-11:45 Fostering the Future of Forensics: Middle School Outreach

Presenter: Adam J. Jacobi, Representative from the National Federation of State High School Associations

Chair: Ryan Clark, Black Hills State University

Room: DAKOTA D

Parents and their pre-adolescent children make important decisions about what athletic and creative outlets they will pursue beginning in younger grades. The availability of a speech and debate program at the middle school level not only places this fantastic activity on the radar, but it helps to then sustain demand for the program to continue at the high school level, when programs may be in danger of disappearing. Finally, and perhaps most poignantly, middle school outreach gives high school students a way to give back through service learning, and master their own craft in the process of coaching and judging their younger peers. Middle school programs can be started simply and meet infrequently, but some opportunity is better than no opportunity.

10:30-11:45 COLLABORATION

Presenters: Melissa Hauschild-Mork, South Dakota State University
Darla Bielfeldt, South Dakota State University

Chair: Rebecca A. Kuehl, South Dakota State University

Room: DAKOTA B

This proposal suggests the topic of COLLABORATION as an issue relevant to communication and theatre as we vision our role in educating students for the future. Collaborative endeavors embrace shared knowledge and cultivate new perspectives that perpetuate growth and change. Experiential learning rooted in collaboration, and created with shared vision, provides situated learning opportunities from which educators and students negotiate shared meaning that may foster transformation of self and society. The Harvey Dunn Collaborative, a multi-disciplinary group of faculty and staff members from South Dakota State University, recently completed Stage 1 of an anticipated larger project entitled: *An Evening with Dunn's Feminine Images*. The Harvey Dunn project will serve as a springboard for discussing collaboration opportunities in education. The proposed topics for the roundtable include but are not limited to the following: 1) Collaborative models, 2) Benefits and challenges of learning to collaboratively create, communicate, and negotiate across disciplines and 3) The shared use of vocabulary across disciplines, 4) Challenges and benefits to students, artists, and audiences through collaboration.